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Barre Law Firm c/o CPA Global P.O. Box 52050 Minneapolis, MN 55402			JAKOVAC, RYAN J	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary**Application No.**

10/600,179

Applicant(s)

BARILE, STEVEN E.

Examiner

Ryan Jakovac

Art Unit

2445

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 7/29/2011.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on ____; the restriction requirement and election have been incorporated into this action.
- 4) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 5) ☒ Claim(s) 1,3,4,6-17,19,20 and 22-27 is/are pending in the application.
- 5a) Of the above claim(s) ____ is/are withdrawn from consideration.
- 6) ☐ Claim(s) ____ is/are allowed.
- 7) ☒ Claim(s) 1,3,4,6-17,19,20 and 22-27 is/are rejected.
- 8) ☐ Claim(s) ____ is/are objected to.
- 9) ☐ Claim(s) ____ are subject to restriction and/or election requirement.

Application Papers

- 10) ☐ The specification is objected to by the Examiner.
- 11) ☐ The drawing(s) filed on ____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 12) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 13) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. ____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/CIBIS)
- 4) ☐ Interview Summary (PTO-413)
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: ____
- Paper No(s)/Mail Date ____

DETAILED ACTION

Acknowledgements

This action is in response to communications filed 01/26/2011. Claims 1, 3-4, 6-17, 19-20, 22-27 are currently pending.

Response to Arguments

Applicant's remarks filed 07/29/2011 have been fully considered. Applicant's arguments are directed towards the amended claim language which has necessitated the new ground(s) of rejection presented herein.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.
4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

Claims 1, 3-4, 7-9, 11-15, 17, 19-20, 23-25, 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. 2002/0052933 to Leonhard et al (hereinafter Leonhard) in view of U.S. 7,496,947 to Meyers and further in view of U.S. 7,509,421 to Lambert. *[independent claims are treated first]*

Regarding claim 1,

Leonhard discloses a method comprising:

creating a play list (*Leonhard, see fig. 10, list of songs created by adding songs to project playlist according to user search results. See [0214].*);

submitting the play list to a multimedia content provider through the network (*Leonhard, see fig. 11, list of songs is submitted to the server. See fig. 12, current project comprising list of songs. See [0222].*),

wherein the multimedia content provider gathers multimedia content specified in the play list (*Leonhard, fig. 12, list of songs specified in the project are gathered and presented.*);

downloading the multimedia content to a multimedia content cache (*Leonhard, fig. 12, multimedia content presented for download to client. [0217], music file downloaded to client storage. See also [0225].*);

wherein the operation of creating the playlist comprises: creating an initial play list based on at least one of the following: specifications by the user, a play list pre-defined by the user, and a play list pre-determined by the multimedia content provider (*Leonard, fig. 10, 12, user selected playlist of songs.*).

Leonhard discloses downloading to a client but does not explicitly that the client is a portable device, however, Meyers discloses downloading multimedia content to a portable device (*Meyers, abstract, content is downloaded to a portable device such as an MP3 player or mobile phone. See also, col. 2:15-24.*).

Leonhard further fails to teach, but Meyers teaches:

playing the multimedia content on the portable device (*Meyers, col. 2:5-10, content played on the portable device.*);

occasionally connecting a portable device of a user to a network (*Meyers, abstract, col. 3:34-35, portable device is intermittently connected to the internet.*);

disconnecting the portable device from the network (*Meyers, abstract, col. 3:34-35, portable device is intermittently connected to the internet.*);

recording feedback from the user about the multimedia content specified in the play list (*Meyers, abstract, user data and preferences including ratings related to a custom broadcast (i.e. playlist) are uploaded from an intermittently connected mobile device such as an mp3 player or mobile phone. See also, col. 2:15-24.*),

wherein the feedback is recorded on the portable device and the feedback comprises a plurality of ratings, each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play list (*Meyers, col. 2:10-24, user ratings of content, col. 5:40-46, user song ratings.*);

uploading the feedback from the portable device to the multimedia content provider when connected to the network (*Meyers, feedback is uploaded from portable device. See also col. 5:49-54: "During the next connection between the device and the Web site, the user ranking is uploaded to the Web site..."*),

wherein the multimedia content provider uses the plurality of ratings to provide recommended multimedia content to the user (*Meyers, col. 4:25-30, ratings used to suggest content.*); and

selectively downloading the recommended multimedia content to the multimedia content cache in the portable device (*Meyers, col. 3:60-67, preferences and rankings used to select content for download. See also abstract, "User data and preferences can also be uploaded to the Web site to influence the type of data that is downloaded."*).

expanding the initial play list by recommending to the user additional content unrelated to preferences of the user (*Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25-27, expansion of custom broadcast including content selections by server and according to algorithms unrelated to user preferences.*); and

refining the expanded initial play list based on the feedback (*Meyers, abstract, col. 3:60-67.*).

wherein playing the multimedia content comprises accessing the multimedia content and rendering the multimedia content to the user (*Meyers, abstract, col. 2:5-10, content played on the portable device.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers with Leonhard. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Leonhard and Meyers fail to teach:

wherein the multimedia content comprises at least one first title protected by a first digital right management (DRM) system and at least one second title protected by a different DRM system;

wherein the operation of accessing the multimedia content comprises using the first DRM system to access the first title and using the different DRM system to access the second title; and

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from the portable device and played by another user and that prevent the portable device from playing the first title after expiration of a predetermined period of time.

However, Lambert teaches:

multimedia content comprising at least one first title protected by a first digital right management (DRM) system and (col. 4:4-8, node-locking DRM)

at least one second title protected by a different DRM system (col. 6:35-45);

wherein an operation of accessing the multimedia content comprises using the first DRM system to access the first title (col. 5:35-67, col. 11:27-39) and

using the different DRM system to access the second title (col. 6:35-45); and

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from a portable device and played by another user (col. 4:4-8, node-locking DRM) and that prevent the portable device from playing

the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30, col. 11:5-6, time based DRM).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Lambert with Leonhard and Meyers. The motivation to do so is that the teachings of Lambert would be advantageous in terms of enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

Regarding claim 8.

Leonhard teaches a method comprising:

accepting a play list of multimedia files from a user of the portable device (figs. 11-12, ¶ 222);

searching a database for multimedia content according to a modified play list (fig. 1, database with media content; fig. 9-12, searching according to modified play list);

processing the multimedia content before the multimedia content is downloaded (fig. 9-12);

transferring the multimedia content to the portable device (fig. 12, ¶ 217, 255, download of content),

Leonhard fails to teach:

connecting occasionally to a portable device through the Internet

modifying the play list by recommending to the user additional content unrelated to the user's preferences;

using the plurality of ratings to provide recommended multimedia content to the user;

selectively downloading the recommended multimedia content to the portable device while connected; and

receiving feedback from the user about the multimedia content specified in the play list, wherein the feedback from the user is uploaded from the portable device, and

the feedback comprises a plurality of ratings, each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play list;

obtaining an opinion of the additional content from the user for marketing purposes;

However, Meyers teaches:

connecting occasionally to a portable device through the Internet (Meyers, abstract, col. 3:34-35);

modifying a play list by recommending to a user additional content unrelated to the user's preferences (Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25-27);

using the plurality of ratings to provide recommended multimedia content to the user (Meyers, col. 4:25-30);

selectively downloading the recommended multimedia content to the portable device while connected (Meyers, col. 3:60-67); and

receiving feedback from the user about the multimedia content specified in the play list, wherein the feedback from the user is uploaded from the portable device (Meyers, abstract, col. 2:10-24, col. 5:49-54), and

the feedback comprises a plurality of ratings, each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play list (Meyers, col. 2:10-24, col. 4:40-46, user song ratings);

obtaining an opinion of the additional content from the user for marketing purposes (Meyers, col. 2:10-24, col. col. 4:40-46, col. 5:49-64);

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers with Leonhard. The motivation to do so

would be in order to provide targeted multimedia content for download to a portable
226 device (*Meyers, col. 1:46-52*).

228 Leonhard and Meyers fail to teach:

230 wherein the multimedia content comprises at least one first title protected by a
232 first digital right management (DRM) system and at least one second title
protected by a different DRM system;

234 wherein at least the first DRM system enforces protection policies that prevent
236 the first title from being copied from the portable device and played by another
user and that prevent the portable device from playing the first title after
expiration of a predetermined period of time.

238 However, Lambert teaches:

240 multimedia content comprising at least one first title protected by a first digital
242 right management (DRM) system and (col. 4:4-8, node-locking DRM) at least one
second title protected by a different DRM system (col. 6:35-45);

244 wherein at least the first DRM system enforces protection policies that prevent
246 the first title from being copied from a portable device and played by another user
(col. 4:4-8, node-locking DRM) and that prevent the portable device from playing
248 the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30,
col. 11:5-6, time based DRM).

250 It would have been obvious to one of ordinary skill in the art at the time of the
invention to include the teachings of Lambert with Leonhard and Meyers. The
252 motivation to do so is that the teachings of Lambert would be advantageous in terms of
enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

254 **Regarding claim 12.**

256 Leonhard teaches a system comprising:

a play list creator capable of creating a play list of multimedia files accepted and arranged by a user (*Leonhard, see fig. 10, list of songs created by adding songs to project playlist according to user search results. See [0214]. See fig. 12, current project comprising list of songs.*),

Leonhard does not expressly disclose, but Meyers discloses:

a user feedback uploading mechanism capable of recording feedback from the user on a portable device about the multimedia content specified in the play list, wherein the feedback is uploaded from the portable device to a multimedia content provider and the feedback comprises a plurality of ratings (*Meyers, abstract, user data and preferences including ratings related to a custom broadcast (i.e. playlist) are uploaded from an intermittently connected mobile device such as an mp3 player or mobile phone. See also, col. 2:15-24.*),

each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play list (*Meyers, col. 2:10-24, user ratings of content, col. 5:40-46, user song ratings.*), and

a recommendation mechanism capable of using the plurality of ratings to provide recommended multimedia content to the user, wherein the multimedia content provider is capable of providing the multimedia files specified by the play list for a user to download (*Meyers, col. 3:60-67.*), and

wherein the recommendation mechanism is further capable of recommending to the user additional content unrelated to preferences of the user (*Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25-27.*);

a portable multimedia content cache capable of receiving the multimedia files through a network while occasionally connected and storing the multimedia files (*Meyers, col. 3:60-67, preferences and rankings used to select content for download. See also abstract, "User data and preferences can also be uploaded to the Web site to influence the type of data that is downloaded." See abstract, col. 3:34-35, intermittent connection.*); and

a portable multimedia content player capable of accessing and rendering the multimedia contents to the user (*Meyers, see at least col. 2:5-19.*).

wherein playing the multimedia content comprises accessing the multimedia content and rendering the multimedia content to the user (*Meyers, abstract, col. 2:5-10, content played on the portable device.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to the teachings of Meyers with Leonhard. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52*).

Leonhard and Meyers fail to teach:

wherein the multimedia content comprises at least one first title protected by a first digital right management (DRM) system and at least one second title protected by a different DRM system;

wherein the operation of accessing the multimedia content comprises using the first DRM system to access the first title and using the different DRM system to access the second title; and

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from the portable device and played by another user and that prevent the portable device from playing the first title after expiration of a predetermined period of time.

However, Lambert teaches:

multimedia content comprising at least one first title protected by a first digital right management (DRM) system and (col. 4:4-8, node-locking DRM)

at least one second title protected by a different DRM system (col. 6:35-45);

wherein an operation of accessing the multimedia content comprises using the first DRM system to access the first title (col. 5:35-67, col. 11:27-39) and

using the different DRM system to access the second title (col. 6:35-45); and

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from a portable device and played by another user (col. 4:4-8, node-locking DRM) and that prevent the portable device from playing the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30, col. 11:5-6, time based DRM).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Lambert with Leonhard and Meyers. The motivation to do so is that the teachings of Lambert would be advantageous in terms of enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

Claim 17 is rejected for similar rationale presented for claim 1.

Claim 24 is rejected for similar rationale as provided for claim 8.

Regarding claim 3, 19,

Meyers teaches:

wherein the operation of expanding the initial play list comprises cross-pollinating the initial play list using play lists of other users (*Meyers, col. 4:26-30, cross-correlation of user ratings/preferences.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Regarding claim 4, 9, 20, 25,

Meyers teaches:

wherein the portable device comprises a computer (*Meyers, abstract, MP3 player or mobile phone. See also col. 3:20-25.*)

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Regarding claim 7, 23,

Leonhard teaches:

wherein the network comprises at least one of the following: a local area network, a wide area network, the Internet, a terrestrial broadcast network, and a wireless network (*Leonhard, fig. 1, internet.*).

Regarding claim 11, 27,

Leonhard teaches:

wherein the database comprises at least one of static and dynamic multimedia content (*Leonhard, fig. 12, multimedia content. [0217], music file.*).

Regarding claim 13,

Leonhard teaches:

wherein the play list creator further comprises: a play list generating mechanism capable of generating a play list (*Leonhard, see fig. 10, list of songs created by adding songs to project playlist according to user search results. See [0214]. See fig. 12, current project comprising list of songs.*); and

Leonhard fails to teach, but Meyers teaches:

a pre-determining mechanism capable of at least one of the following: receiving parameters specifying the user's preferences (*Meyers, col. 2:1-5, receiving user preferences.*).

loading a user pre-defined play list, and providing a number of play lists pre-determined by the multimedia content provider; and wherein the recommendation mechanism is further capable of expanding the play list by recommending additional multimedia files (*Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25-27.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Regarding claim 14.

Meyers teaches:

wherein the multimedia content provider comprises: a communication port; a multimedia content database (*Meyers, abstract, fig.3.*);
a searching mechanism capable of searching the multimedia content database for multimedia files in the play list (*Meyers, col. 3:60-67.*); and
a content processing mechanism capable of at least one of the following: packaging, encrypting, compressing, and encoding the multimedia files (*Meyers, col. 1:46-52.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Regarding claim 15.

Meyers teaches:

wherein the portable multimedia content cache comprises:
a communication port; a receiving component capable of downloading and receiving the multimedia files from the multimedia content provider through a network (*Meyers, col. 3:60-67, preferences and rankings used to select content for download. See also abstract, "User data and preferences can also be uploaded to the Web site to influence the type of data that is downloaded."*); and
a storage component capable of storing the multimedia files (*Meyers, col. 1:46-52.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Claims 6, 10, 16, 22, 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Leonhard, Meyers, and Lambert and further in view of U.S. 7,130,251 to Morohashi.

Regarding claim 6, 10, 16, 22, 26.

Meyers teaches:

a multimedia content rendering mechanism capable of rendering the multimedia files to a user (*Meyers, abstract, MP3 player or mobile phone. See also, col. 2:15-24.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Leonhard, Meyers, and Lambert do not expressly disclose, but Morohashi discloses:

accessing multimedia content comprises at least one of the following: unpacking, decrypting, decompressing, and decoding the multimedia content (*Morohashi, col. 11:13-34, "In a playback operation, musical data compressed and encoded by the compression encoder 12 and then recorded and stored in the HDD 10 is read out from the HDD 10 and supplied to a compression decoder 21 by way of the bus 40. The compression decoder 21 decodes and decompresses the compressed musical data.).*

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Morohashi with Leonhard, Meyers, and Lambert.

The motivation to do so would be in order to facilitate the playback of compressed digital music data (*Morohashi, col. 11:13-34.*).

CONCLUSION

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ryan Jakovac whose telephone number is (571)270-5003. The examiner can normally be reached on Monday through Friday, 7:30 am to 5:00 pm EST. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Caldwell can be reached on 571-272-3868. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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USPTO Customer Service Representative or access to the automated information
506 system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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/Ryan Jakovac/

510 Examiner, Art Unit 2445

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